



# Women & Leadership: Self Promotion

Women dislike tooting the horn about their talents and accomplishments. For many, it doesn't feel a very ladylike thing to do. However, to be promoted and retained, employers need to know what value they bring and what they have accomplished.

## Workshop Description

In this course, participants uncover and overcome their resistance to self-promotion. They learn how to increase their visibility and how to build meaningful networking, mentoring, and sponsorship relationships to accelerate their career and model this behavior for their women colleagues. Putting participants in an uncomfortable position, they learn to accept the responsibility for managing their own careers and helping their employers recognize their value.

## Workshop Impact

Participants will achieve the following learning objectives:

- Learn why women are less likely to self-promote
- Identify ways in which women can promote their value-add
- Map out an approach to sharing their impact

## WORKSHOP FORMAT

<b>Attendee:</b>	Customized for groups of early-stage career women, middle-managers or senior leadership
<b>Duration:</b>	90 minutes
<b>Format:</b>	In-person (or virtual); 40-50 attendees
<b>Materials:</b>	Self-Evaluation, Promotion Roadmap
<b>Optional Follow up:</b>	Accountability Partners, Webinars, Coaching

## About Orange Grove Consulting

Orange Grove Consulting specializes in research-based women's leadership training and organizational change that improves recruitment, retention and promotion of women across an organization. We address limiting aspects of the current talent pipeline with a focus on addressing the unconscious biases women have about themselves. Our end goal is to create more innovative and productive workplaces.

Our suite of Women's Leadership Master Classes uniquely addresses the underlying assumptions of what it means to be a high potential woman. We help develop more confident leaders and key influencers. Women emerge from these courses with a clearer vision of career success and a new set of advanced leadership skills to help them accomplish their goals.

## For More Information

For more information or to book a workshop, please contact Celina Guerrero, Director of Business Development at [celina@orangegroveconsulting.com](mailto:celina@orangegroveconsulting.com) or visit [www.orangegroveconsulting.com](http://www.orangegroveconsulting.com).